ICICI Prudential Mutual Fund

3rd Floor Hallmark Business Plaza, Sant Dyaneshwar Marg

Bandra (Fast) Mumbai - 400 051

Tel: (022) 26428000, Fax: (022) 2655 4165.



Notice-cum-addendum to the Scheme Information Document (SID) / Key Information Memorandum (KIM) of ICICI Prudential Fixed Maturity Plan - Series 69 - 693 Days Plan D (the Scheme)

Investors are requested to note the following change in the SID and KIM, of the Scheme:

Extension of New Fund Offer (NEO) Period:

The NFO period of the Scheme has been extended till Wednesday, August 21, 2013.

Accordingly, Transfer cheques and Real Time Gross Settlement (RTGS) requests will be accepted till the end of business hours upto August 21, 2013. Switch-in requests from non-equity schemes will be accepted upto August 21, 2013 till the cutoff time applicable for switches. MICR cheques will be accepted till the end of business hours upto August 16, 2013. Switch-in requests from equity schemes will be accepted upto August 16, 2013 till the cutoff time applicable for switches.

This Notice-cum-Addendum forms an integral part of the SID/KIM of the Scheme of ICICI Prudential Mutual Fund, as amended from time to time.

All the other provisions of the SID/KIM except as specifically modified herein above remain unchanged.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date: August 13, 2013

Authorised Signatory

No. 009/08/2013

CALL MTNL/BSNL: 1800 222 999 • Others: 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.